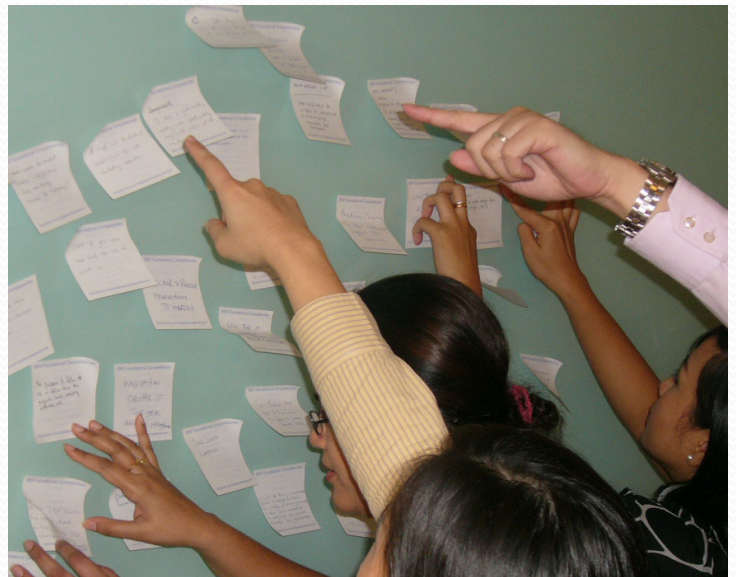


1. Ridge Express Planning Workshops - developing and implementing a plan

Alignment of internal teams and/or channel partners is key. In the planning process one size does not fit all. And so through our planning module we will develop a winning plan that is jointly built and owned by all.

Through a proven methodology we will:

1. Explore the full potential of the alliance, or internal teams, by creating a unique selling proposition for the target market
2. Align all teams behind a focused go to market plan
3. Initiate the key tasks that need to be accomplished in 30, 60 and 90 days
4. Develop the roadmap for long-term success



A global hardware partner working through one of the Express Planning workshops – November 2008



Global hardware and software company works with their Systems Integration partner in a Ridge workshop – August 2008